



ROBERT "SUPER-MANN" BLOUNT
FIT FOR LIFE

HEALTH & WELLNESS EXPO • 2019

SAVE THE DATE – EARLY BIRD REGISTRATION FORM Saturday, MARCH 9, 2019

GENERAL INFORMATION

- DATE – SATURDAY, MAR 9, 2019
- TIME – 9am to 3pm
- LOCATION – Shreveport Convention Center, 1st floor (exhibit hall TBD)
- PAYMENT – Make out check to KTAL-TV and mail or drop off to your account executive or Johnny Norris at KTAL studio, 3150 N. Market, Shreveport 71107. If you're using a credit card, please email your account executive. Payment must be received by March 9th.
- SPACE – 10'x10' space and includes ID sign, 8' skirted table, 2 chairs, 8' back drape
- ELECTRICITY & WIFI – extra charges, electrical access (\$65), wireless connection (\$25), please note that some cell phones must have Shreveport Conv Center wifi access in order to work inside the building
- FOOD & BEVERAGE – Cannot sell prepared foods or beverages. CAN do samples (MUST fill out sample form and turn in at least 2 wks ahead of expo). Example, if your product is a powder or an ingredient, you can sell it (protein powder shake mix can be sold, but not the prepared shake in its final form). If you need a form, let us know.
- EXPO SETUP – FRI 12-5pm / SAT 7-8:30am
- BREAKDOWN – Begins at 3pm (must be finished by that evening)
- SPONSORSHIPS – If you're interested in a customized sponsorship, they are available. Please consult your account executive or contact Johnny Norris at jnorris@ktalnews.tv or 318-629-7178.

CHOOSE ONE:

- \$95 **TEACH A CLASS only**
 \$150 **BOOTH**

SPEAKER INTEREST? Please let us know.

SPONSORSHIPS start at \$500 and go up to \$10,000:

Based on amount, sponsors will be eligible to receive booth, signage, logo on event landing page, inclusion in social media post, keynote speaker spot, workout class teacher spot, sponsor recognition on select advertising, banner ads for your business on ArkLaTexHomepage.com, event PA announcement, live morning news appearance (subject to availability). Please contact your account executive or Johnny Norris.

Company Name (this is how it will be printed on the booth sign) _____

Type of Business _____

WILL YOU BE GIVING OUT FREE SAMPLES OF FOOD/BEVERAGE? _____

Website _____

Contact Person _____

Phone/Fax/Cell Number _____

Email _____

Address _____

City/State/Zip _____

Booth location in the expo area will be assigned by KTAL-TV. Please indicate on your registration form if there are any special circumstances regarding your display.

ACKNOWLEDGMENTS:

- Vendor shall be fully responsible to pay for any and all damages to property owned by the Shreveport Convention Center, its owners or managers, resulting from any act or omission of Vendor.
- Vendor agrees to defend, indemnify, and hold harmless the Shreveport Convention Center, KTAL-TV, KSHV-TV, parent company Nexstar, Fit for Life Inc, its representatives and agents, owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates, from any damages, claims, charges, or other liabilities resulting from Vendor's use of the property and from any act or omission connected with Vendor's participation in the expo, whether negligent or not.
- Vendor's liability shall include all losses, costs, damages, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Vendor, its agents, employees, and business invitees, which result from, or out of, the Vendor's occupancy and use of the expo premises, or any part thereof.
- Vendor waives all claims of any kind against the Shreveport Convention Center, KTAL-TV, KSHV-TV, Nexstar, Fit for Life Inc, and its respective representatives and agents arising from the conduct of the Exhibition, and agrees that none of the parties referred to above shall be liable for any loss, damage, or destruction of property belonging to the Vendor, its agents or its employees, nor for any personal injury that may occur to the Vendor, its agents or its employees, nor for any other loss or damage whatsoever, including, without limiting the foregoing, any loss or damage to the Vendor's business by reason of failure to hold the exhibit, or failure to provide space for an exhibit or the removal of an exhibit, or for any action of the parties referred to above in relation to the exhibit or Vendor.
- No rain date, refunds or reimbursements. Late booth vendor registrations may incur an additional fee.

PRINT NAME

Confirmation Signature
Official Company Representative

Date

This application and contract will become effective upon receipt of submitted contract.